

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Budget Estimates May 2017**  
**Communications Portfolio**  
**Australia Post**

**Question No: 86**

**Australia Post**

**Hansard Ref: Written, 07/06/2017**

**Topic: Media and public relations**

**Senator Urquhart, Anne asked:**

1. How much has Australia Post spent on media monitoring since 1 October 2016 (GST inclusive)?
2. How many media or public relations advisers are employed by Australia Post? Can an organisational chart for the relevant area of Australia Post please be provided? What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

**Answer:**

1. Australia Post has spent approximately \$210,000 on media monitoring since 1 October 2016 (GST inclusive).
2. Australia Post have a Corporate Communications function which is comprised of approximately 31 full-time equivalent employees at a cost of around \$5.0 million in calendar year 2016. Corporate Communications provides both an internal and external facing communication function including a dedicated media team of four employees.