

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates Spill-over Hearing June 2017
Communications Portfolio
NBN Co Limited

Question No: 358

NBN Co Limited

Hansard Ref: Written, 27/06/2017

Topic: Gen NBN trademark

Senator Urquhart, Anne asked:

On what date did NBN apply to trademark the term 'gen nbn'

- (a) How much did this cost?
- (b) Was this suggestion generated internally? Or as a result of market research? If market research, what were the costs of that research?

Answer:

nbn filed the gen nbn trade mark on 20 May 2016.

- (a) The IP Australia filing fee was \$1,200.
- (b) The suggestion to apply for the trademark was internally generated.