

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates Spill-over Hearing June 2017
Communications Portfolio
NBN Co Limited

Question No: 323

NBN Co Limited

Hansard Ref: Written, 27/06/2017

Topic: NextGen campaigning

Senator Urquhart, Anne asked:

- (a) How much has been spent on the NextGen campaign to date?
- (b) How many NextGen billboards were put up across Australia? Please list locations.

Answer:

1. nbn has spent \$8,635,000 (exclusive GST) on gen nbn media since the launch of the campaign in January 2017.
2. To provide the list of all locations would be a significant manual task and is therefore considered an unreasonable diversion of resources.