

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates May 2017
Communications Portfolio
NBN Co Limited

Question No: 223

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Hansard Ref: Page 118-119, 25/05/2017

Topic: Social Media Policy

Senator Dastyari, Sam asked:

Senator DASTYARI: You do have journalists call you, though?

Ms Keisler: Yes, we do. Terry McCrann is a longstanding commentator who forms his own opinion and is not call me to assist with that.

Senator DASTYARI: Okay. Can you take this on notice? You have a big team, which is understandable—

Ms Keisler: Yes, arguably.

Senator DASTYARI: and there are people who work under you. Again, I do not think this is unreasonable; if I am writing a column about an issue and I am a columnist, it would make sense to me to at times call different people in that field and get their advice or input for that column. But can you take on notice whether there was input provided to the publication of the article that you tweeted?

Ms Keisler: I can say with confidence that Terry McCrann does not make contact with my team. I am his contact, if ever.

Senator DASTYARI: Okay. Mr Morrow, with an organisation the size of yours, I assume you have a social media policy?

Mr Morrow: We do.

Senator DASTYARI: If you can provide that on notice. It is probably even available on the internet, but it may or may not be. I looked for it last night, but I could not find it.

Mr Morrow: We will provide it on notice.

Senator DASTYARI: But I am sure it is a public document—if you could provide a copy of that.

Mr Morrow: Yes.

Senator DASTYARI: Ms Keisler, I do not want to harp on this, but I would ask you to take on notice reflecting on the use of social media, and this may or may not fall within the boundaries of your policy—I have not seen that policy; I could not find it. But I have to say, at a personal level, I felt that it may be, because of your capacity in the role, something that is worth reconsidering. But, for the purposes of time, I think that I have made the point that I wanted to make. Is that okay—to take that on notice?

Mr Morrow: To provide the social—yes.

Ms Keisler: To provide the social media policy?

Answer:

Please refer to Question on Notice 256 from the Additional Estimates hearing in February 2017.