

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Budget Estimates May 2017**

**Communications Portfolio**

**Screen Australia**

**Question No: 184**

**Screen Australia**

**Hansard Ref: Written, 07/06/2017**

**Topic: Overseas Trips**

**Senator Urquhart, Anne asked:**

1. In each of the financial years 2014-2015, 2015-2016 and in 2016-2017 to date:
  - (a) How many overseas trips were undertaken by Screen Australia staff members or Board members at Screen Australia expense?
  - (b) In relation to each of those trips please provide the following information:
    - i. How many Screen Australia staff/Board members travelled and their level within the organisation;
    - ii. The total cost of the trip to Screen Australia;
    - iii. The purpose and objectives of the trip; and
    - iv. The outcomes and outputs of the trip?

**Answer:**

The following staff international travel has been approved and acquitted during the 2014/15 financial year.

<b>Reason for Travel</b>	<b>Purpose &amp; Objectives</b>	<b>Outcomes</b>	<b>Month of Travel</b>	<b>Staff level</b>	<b>Cost</b>
Toronto International Film Festival, <i>Toronto</i>	Promotion of Aus content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Sep-14	PEO, SES (x2), SAEL2 (x2)	35,548
MIPCOM, <i>Cannes</i>	Promotion of Aus content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Oct-14	Board, SAEL2, SAL6	24,217
Aus-Korea Business Council, <i>Busan Korea</i>	Represent Aus screen industry at DFAT/Austrade round table	MOU signed	Oct-14	SES	9,126

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ImagineNative Film & Media Arts Festival, <i>Canada</i>	International Indigenous Cultural Exchange and Panel discussions about future Co-Production possibilities.	In June 2017, an official announcement was made that the Canadian Govt will be setting up a Canadian Indigenous Screen Funding Agency using SA's Indigenous Dept as a model.	Oct-14	SES	14,410
Ausfilm Week, <i>London UK</i>	Lead delegation of Aus producers and state agencies for meetings and presentations with key U.K. Industry individuals, businesses and distributors.	Built co-production links, strengthened export and inward economic opportunities. Successfully promoted cultural and business strengths of Aus sector.	Oct-14	PEO, SES	26,117
Ausfilm Week LA, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Nov-14	PEO, SAEL2	14,692
International Documentary Filmfestival Amsterdam, <i>Amsterdam</i>	Screen Australia funded projects were selected for Pitching Forum	Provided assistance and support to the filmmakers in all aspects of forum.	Nov-14	SAEL2	3,976
World Congress of Science and Factual Producers, <i>Hong Kong</i>	Support Aus. delegation & meet international decision makers	Raised Aus. industry international profile	Nov-14	SAEL2	4,324
Berlin Film Festival, <i>Berlin</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased	Feb-15	PEO, SAEL2 (x3)	38,161

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		opportunity			
Maoriland, <i>Otaki NZ</i>	International Indigenous Cultural Exchange and Panel discussions about emerging filmmaker talent development.	In March 2016, two emerging Indigenous filmmakers were sent to Maoriland FF in which they took part in competitions and forged new relationships and potential partnerships for multiplatform projects.	Mar-15	SES	3,376
South by Southwest, <i>Austin TX</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Mar-15	SAEL2	6,921
Asian Side of the Doc, <i>Xiamen China</i>	Assist with Aus. delegation & identify market opportunities	Gathered intel on industry trends	Mar-15	SAEL2, SAEL1	5983
TalentX, <i>Amsterdam</i>	Invited to present at international forum on developing screen talent.	Increased knowledge and idea exchange with Talent developers from commercial companies and other state funding agencies.	Mar-15	SAEL2	71
Beijing Film Festival, <i>Beijing</i>	Further G2G relationship with China	Increased interest in Aus content & co-pros, & stronger relationship with China	Apr-15	PEO, SAEL2, SAEL1	15,984
MIPTV 2015, <i>Cannes</i>	Promotion of Aus. content, talent,	Increased awareness of Aus	Apr-15	SES (x2) SAEL2, SAL6	37,007

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	and Screen Aus production	content & increased opportunity			
Hot Docs 2015, <i>Toronto</i>	Host networking events	Gathered intel on industry trends	Apr-15	SAEL1	6,428
Cannes Film Festival, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	May-15	PEO, SES (x2), SAEL2, SAL6	59,357
Ausfilm - Partner with Australia, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Jun-15	PEO	10,740
Sunny Side of the Doc, <i>La Rochelle, France</i>	Australian stand at the market	Facilitated business with Aus. producers through market stand	Jun-15	SAEL2	8,849

The following staff international travel has been approved and acquitted during the 2015/16 financial year.

<b>Reason for Travel</b>	<b>Purpose &amp; Objectives</b>	<b>Outcomes</b>	<b>Month of Travel</b>	<b>Staff level</b>	<b>Cost</b>
Toronto International Film Festival, <i>Toronto</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Sep-15	PEO, SES (x3) SAEL2 (x2),	57,905
<i>Cleverman</i> Screenings, NZ	Worked with Australian Production Company at NZ based editing suite to strengthen creative output and build	The US distributor and German-based international sales agent both signed off on series one, agreed to promote it heavily, and invested in a	Oct-15	PEO, SES	4,138

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	international distribution.	second series.			
Power to the Pixel, <i>London</i>	digital/multiplatform conference that showcased practices and models that could be used to create, finance and distribute different forms of media.	Increased awareness of multi-platform practitioners and increased opportunity	Oct-15	SAEL2	4,592
MIPCOM, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Oct-15	PEO, SES, SAL6	33,336
Skip Ahead – YouTube, <i>Los Angeles</i>	Professional development opportunity for Australian online content creators in partnership with YouTube/Google	Networking opportunities, facilitating content creation in YouTube Space LA, masterclass attendance.	Nov-15	SAL5	3,150
Ausfilm Week LA, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Oct-15	SAEL2	9,564
Content London, <i>London</i> & International Documentary Festival Amsterdam, <i>Amsterdam</i> .	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Dec-15	SES	16,663
International Documentary Festival Amsterdam & World Congress	Support Aus. delegation & meet international decision makers	Raised Aus. industry international profile	Dec -15	SAEL2	7,302

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of Science and Factual Producers, <i>Vienna, Austria</i>					
Content London, <i>London</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Dec-15	SAEL2	7,675
Berlinale Film Festival, <i>Berlin</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Feb-16	SAEL2	6,807
MIPTV, Cannes	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Apr-16	SES, SAL6	19,329
G'Day USA, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Jan-16	PEO	11,621
Berlinale, <i>Berlin</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Feb-16	PEO, SES, SAEL2	24,658
Beijing Film Festival, <i>Beijing</i>	Further G2G relationship with China	Increased interest in Aus content & co-pros, & stronger relationship with China	Apr-16	PEO, SAEL1	10,796
Celtic Media Festival, <i>Dungarvan, Ireland</i>	Judge of International Pitching Competition	Facilitated Aus/Celtic networking events	Apr-16	SAEL2	835
Hot Docs, <i>Toronto</i>	Host networking events	Gathered intel on industry trends	May-16	SAEL2	5,110

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Cannes Film Festival, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	May-16	SAL6	1,047
Cannes Film Festival, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	May-16	PEO, SES, SAEL2, SAL6	46,832
Doc Edge, <i>Wellington NZ</i>	Investigate Aus/NZ Co-pros	Facilitated Aus/NZ co-pros & financing	May-16	SAEL2	631
Ausfilm LA, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	June-16	PEO, SES	19,119
Vidcon, <i>Los Angeles</i>	Delegation of Australian online creators to increase industry connections and knowledge.	filmmakers made beneficial connections and gained international market intelligence	June-16	SAEL2, SA3	7,924
Sunny Side of the Doc, <i>La Rochelle, France</i>	Australian stand at the market	Facilitated business with Aus. producers through market stand	June-16	SAEL2	6,057

The following staff international travel has been approved and acquitted for the financial year 2016-17 to date.

<b>Reason for Travel</b>	<b>Purpose &amp; Objectives</b>	<b>Outcomes</b>	<b>Month of Travel</b>	<b>Staff level</b>	<b>Cost</b>
Germany/Australia Industry Exchange, <i>Germany</i>	Deepen bilateral relationships.	Strengthening relationships with Germany's industry by meeting with German screen	Aug-16	SES	2,590

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		agencies, studios, broadcasters, production companies and sales agents.			
Toronto International Film Festival, <i>Toronto</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Sep-16	PEO, SES (x2), SAEL2	35,286
MIPCOM, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Oct-16	PEO, SES, SAEL2, SAEL1	39,394
Content London, <i>London</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Nov-16	SES, SAEL2	16,571
World Congress of Science and Factual Producers, <i>Stockholm, Sweden</i>	Support Aus. delegation & meet international decision makers	Raised Aus. industry international profile	Dec-16	SAEL2	8,661
Realscreen Summit, <i>Washington DC</i>	Explore international co-pro opportunities	Gathered intel on trends in factual TV	Jan-17	SAEL2	6,902
G'Day LA, <i>Los Angeles</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Jan-17	PEO, SES	16,203
Sundance/Embassy Showcase, <i>Utah USA</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	Jan-17	SES	10,051
Berlinale, <i>Berlin</i>	Promotion of Aus. content,	Increased awareness of Aus	Feb-17	PEO, SES, SAEL2 (x2),	34,958



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	talent, and Screen Aus production	content & increased opportunity		SAL5	
Pre-Oscar Event – <i>Los Angeles</i>	General promotion and hosting of specific event recognising the record breaking 14 Academy Award nominations for Australian films.	Taking place during the years' largest focus on global screen industry, the event and our presence generated significant publicity and promotion for the films, the nominees, and our local industry and Australia as a whole.	Feb-17	PEO	10,216
<i>Cleverman</i> Screening – NZ	Meet with the NZ co-production partners/investors, local and international distributors giving creative input and assisting commercial outcomes.	Maintained ties with the strong NZ parent (Peter Jackson affiliated companies). US and international partners signed off on series 2 and keen to invest in a third, plus looking for other investment opportunities in Australia.	Mar-17	PEO	1,117
Beijing International Film Festival, <i>Beijing</i>	Further G2G relationship with China	Increased interest in Aus content & co-pros, & stronger relationship with China	Apr-17	SES, SAEL1	9,409

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The following staff international travel has been approved, completed and is pending acquittal in the 2016/17 financial year:

<b>Reason for Travel</b>	<b>Purpose &amp; Objectives</b>	<b>Outcomes</b>	<b>Month of Travel</b>	<b>Staff level</b>	<b>Budgeted Cost</b>
Cannes Film Festival, <i>Cannes</i>	Promotion of Aus. content, talent, and Screen Aus production	Increased awareness of Aus content & increased opportunity	May-17	PEO, SES, SAEL2, SAEL1	44,084
BCM 2017 Korea Documentary Festival, <i>Busan Sth Korea</i>	Invited to participate in the Asian Pitching Forum as an international decision maker.	Networked with Korean filmmakers to discuss international co-production opportunities	May-17	SAEL2	700
<i>Monkey</i> set visit and meetings - NZ	Meet with Producers, key talent and crew on this significant global children's TV series which the NZ Govt, ABC, Netflix and we are partnering in.	Successfully coordinated unified approach to issues and opportunities from this series which is aimed to be an ongoing multi- year creative and commercial project.	May-17	PEO	2,400