

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Budget Estimates May 2017
Communications Portfolio
Australian Broadcasting Corporation

Question No: 144

Australian Broadcasting Corporation

Hansard Ref: Written, 6/6/2017

Topic: Content Budget

Senator Hanson-Young, Sarah asked:

For each of the financial years from 2012-13 to 2015-16:

1. What was the total content budget for ABC Television?
2. What was the budget for:
 - (a) fiction
 - i. Drama
 - ii. Narrative comedy
 - (b) children's programs, and
 - (c) factual and documentaries.
3. What was the acquisition budget for:
 - (a) fiction
 - i. 1. Drama
 - ii. 2. Narrative comedy
 - (b) children's programs, and
 - (c) factual and documentaries.
4. What was the commissioning budget for:
 - (a) fiction
 - i. 1. Drama
 - ii. 2. Narrative comedy
 - (b) children's programs, and
 - (c) factual and documentaries.

Answer:

1.

Total Content Budget excluding: News and Current Affairs, Marketing and Promotions				
	2012/13	2013/14	2014/15	2015/16
Total Content Budget (Gross)	\$188,141,069	\$182,697,801	\$182,027,439	\$171,856,642

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2.

(a) Budgets specifically for Drama and Narrative Comedy are only established for commissioned production and not budgeted for by genre for acquired content. Budgets for commissioned production are outlined in the answer to question 4 (a).

(b)

Children's (excluding labour)				
Content Unit	2012/13	2013/14	2014/15	2015/16
Children's Production	\$20,326,000	\$16,191,000	\$16,642,000	\$16,164,036
Children's Acquired	\$9,200,000	\$8,200,000	\$8,200,000	\$7,477,964
Children's Total	\$29,526,000	\$24,391,000	\$24,842,000	\$23,642,000

(c) Budgets specifically for Factual and Documentaries are only established for commissioned production and not budgeted for by genre for acquired content. Budgets for commissioned production are outlined in the answer to question 4 (c).

3. With the exception of children's television content, ABC TV does not budget for acquired content by genre.

Acquisitions (excluding labour)				
Content Unit	2012/13	2013/14	2014/15	2015/16
General Acquired	\$31,033,000	\$30,633,000	\$27,740,000	\$27,740,000
Childrens Acquired	\$9,200,000	\$8,200,000	\$8,200,000	\$7,477,964
Acquisitions Total	\$40,233,000	\$38,833,000	\$35,940,000	\$35,217,964

4.

(a)

Fiction including Indigenous Drama (excluding labour)				
Content Unit	2012/13	2013/14	2014/15	2015/16
Drama	\$45,592,000	\$40,149,000	\$38,574,000	\$36,324,000
Narrative Comedy	\$5,477,000	\$9,300,000	\$8,800,000	\$8,500,000
Fiction inc Indigenous Drama	\$51,069,000	\$49,449,000	\$47,374,000	\$44,824,000

(b)

Children's (excluding labour)				
Content Unit	2012/13	2013/14	2014/15	2015/16
Childrens Production Total	\$20,326,000	\$16,191,000	\$16,642,000	\$16,164,036

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(c)

Factual & Documentaries (excluding labour)				
Content Unit	2012/13	2013/14	2014/15	2015/16
Documentaries	\$7,323,000	\$7,622,000	\$6,842,728	\$6,842,728
Factual	\$3,023,866	\$2,533,900	\$2,433,900	\$2,016,900
Factual & Documentaries Total	\$10,346,866	\$10,155,900	\$9,276,628	\$8,859,628