

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 414

Topic: Staff

Hansard Page: Written

Senator Boyce asked:

For all departments and agencies, please provide in relation to all public relations, communications and media staff the following: a. By Department or agency: i. How many ongoing staff, the classification, the type of work they undertake and their location. ii. How many non-ongoing staff, their classification, type of work they undertake and their location. iii. How many contractors, their classification, type of work they undertake and their location.

Answer:

Staff in FaHCSIA's Communication and Media Branch provide the following services:

- public relations
- events management
- information product development
- maintenance of the Department's internet and intranet sites
- media liaison and monitoring
- internal communication products and strategy
- corporate communications products
- corporate branding
- speechwriting
- management of the Department's corporate style guide and Closing the Gap style guide
- management of the Department's photo library
- market research
- communication and media strategy development and implementation
- advertising campaign development and implementation
- NAIDOC secretariat and national event organisation.

As at 30 September 2012, the Branch had 63.22 full time equivalent staff. A further seven staff are employed on contracts. Staff range from the APS5 to SES Band 1 level.

All staff are located in FaHCSIA's National Office in Canberra, with the exception of two officers in the Northern Territory State Office and one officer in the Victorian State Office.

Information from portfolio agencies is not able to be provided without the use of significant resources.