

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2012-2013, 30 & 31 May and 1 June 2012

Question: E12-062

OUTCOME 0: Whole of Portfolio

Topic: Social Media Applications

Type of Question: Hansard Page 20, 30 May 2012

Number of pages: 1

Senator: Senator Fierravanti-Wells

Question:

- a) Can you take on notice the cost of those blogs or social media applications
- b) And the components of those expenditures.
- c) And what is the cost of in-house blogs, compared to outsourced blogs.
- d) Do you do them all in-house?

Answer:

- a) In relation to the three blogs (Aged Care Complaints Scheme, DoSomethingReal and Graduate Recruitment) the costs are all in-house. The blogs are built and managed by Department of Health and Ageing staff using the Department of Finance and Deregulation Govspace website.
- b) Cost of staff expenditure relating to blog or social media applications is not collected. Currently there is no cost for use of Govspace.
- c) The Department has no current outsourced blogs.
- d) Yes.