

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2012-2013, 30 & 31 May and 1 June 2012

Question: E12-421

OUTCOME 0: Whole of Portfolio

Topic: Swap It Campaign

Type of Question: Hansard Page 85, 31 May 2012

Number of pages: 1

Senator: Senator Fierravanti-Wells

Question:

Can I ask the department to take on notice how much it costs – the departmental costs before the agency took it over?

Answer:

The overall budget to deliver the Swap It Campaign was \$13m for financial year 2010-11.

Of the total budget of \$13m, \$499,000 was for departmental costs to run the campaign for financial year 2010-11.