

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Budget Estimates Hearings

Outcome Number: 7

Question No: 217

Topic: Indigenous Business Australia

Hansard Page: 01/06/2012 - CA66

Senator Scullion asked:

Please provide the names of those who have provided advice to IBA regarding Tjapukai and provide their reports.

Answer:

The following is a summary of the principal consultants from which IBA sought advice in relation to the redevelopment of Tjapukai Aboriginal Cultural Park, together with a summary of the reports provided.

Consultant	Report	Date	Summary
Livingston Tourism Marketing	Research Report	September 2010	Results of survey of wholesalers, domestic and international tour operators to ascertain market, trade and regional industry trends and insights that could inform a redevelopment of Tjapukai Aboriginal Cultural Park.
Xact Project Management	Request for Proposal (RFP) for Concept Design and Architectural and Interpretive Exhibition Design	February 2011	RFP providing information to selected architects to (i) inform concept design and fee proposal submissions; and (ii) state the requirements and evaluation processes for the RFP.
Toland Triger Architects	Concept Design and Fee Proposal for Architectural and Interpretive Exhibition Design	March 2011	Analysis of current facilities and operations, and recommendations for revitalisation, containing architectural design, drawings and technical specifications.
Neil Anderson	Product Development / Visitor Experiences	March 2011	Proposal for enhanced cultural experiences aimed at new and existing International and Domestic markets
Positive Solutions	Tjapukai Aboriginal Cultural Park Business Plan	June 2011	Business Plan describing: <ul style="list-style-type: none"> • Business diagnostics, including operating environment, market conditions and SWOT analysis. • Future vision for the Park, including new design concept, marketing plan, management and

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			governance structure, physical redevelopment of buildings, financial projections and risk assessment.
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