

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2012-13 Budget Estimates Hearings**

**Outcome Number: 7**

**Question No: 215**

**Topic:** Indigenous Business Australia

**Hansard Page:** 01/06/2012 CA65-66

**Senator Scullion asked:**

Was BDA Marketing Planning engaged by IBA to prepare a report on the outlook for Tjapukai? If so, could you supply the report or any contribution made by BDA?

**Answer:**

No, BDA did not prepare an outlook for Tjapukai. IBA engaged BDA Marketing Planning to present on the general economic conditions in Australia, as well as the outlook for tourism and office property sectors in the regions in which IBA holds such investments.

In respect of Tjapukai BDA prepared a summary of visitor numbers and revenue to September 2011.