

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2011-2012, 30/31 May 2011

Question: E11-354

OUTCOME 1: Population Health

Topic: AUSTRALIAN NATIONAL PREVENTIVE HEALTH AGENCY (ANPHA)

Written Question on Notice

Senator Fierravanti-Wells:

What will the ANPHA spend annually on Obesity campaigns?

Answer:

ANPHA is budgeted to spend \$13.519 million in 2011-12 and \$13.568 million in 2012-13 on the Measure Up campaign that aims to raise awareness of healthy lifestyle choices, focusing on the importance of physical activity and nutrition, as well as the line between lifestyle behaviors and the risk of some chronic disease.