

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2016-2017 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: SQ17-000214

Topic: Media and Public Relations

Hansard page: Written

Senator Catryna Bilyk asked:

1. How much has the Department spent on media monitoring since 1 October 2016 (GST inclusive)? Can a list of all Contract Notice IDs for the Austender website in relation to media monitoring contracts please be provided?
2. How many media or public relations advisers are employed in the Department? At what APS level (eg EL2, APS5) is each staff member employed? Can an organisational chart for the relevant area of the Department please be provided? What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

Answer:

1. For the period 1 October to 31 December 2016, the Department spent \$111,158.26 (GST incl) on media monitoring.

Contract Notice IDs on the AusTender website for media monitoring contracts:

Agency	Current Contract IDs	Previous Contract IDs
Isentia Pty Ltd <i>Media monitoring</i>	<u>CN3322444</u> <u>CN3322444 - A1</u>	
Isentia Pty Ltd <i>Media monitoring</i>		<u>CN2198771</u> <u>CN2198771 - A1</u> <u>CN2198771 - A2</u> <u>CN2198771 - A3</u>

2. On 31 December 2016, the Communication Services Branch (CSB) had 30.86 ongoing FTE and 7.00 non-ongoing FTE, making the total FTE 37.86. Of these, 1.00 non-ongoing FTE was a graphic designer. The remaining 36.86 FTE were all communication generalists. There were a further three communication generalist contractors.

APS level classifications:

Ongoing FTE

SES band 1	1.00
Senior Public Affairs Officer	5.57
Public Affairs Officer Grade 3	12.38
Public Affairs Officer Grade 2	3.52
Public Affairs Officer Grade 1	1.00
Executive Level 1	1.00
APS 6	2.64
APS 5	2.75
APS 4	1.00
Total	30.86

Non-ongoing FTE

Public Affairs Officer Grade 2	2.00
Public Affairs Officer Grade 1	2.00
APS 5	1.00
APS 4	2.00
Total	7.00

Contractors

Public Affairs Officer Grade 3	2.00
APS 6	1.00
Total	3.00

The composition of the branch fluctuates throughout the year due to operational requirements but it is usually composed of the following teams:

- Corporate Communication
- Children, Families and Seniors Communication
- Housing, Social Welfare and Reform Communication
- NDIS Communication
- Disability and Carers Communication
- Family Safety, Multicultural Affairs and Settlement Services Communication.

The Department does not provide these staffing costs.