

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2016-2017 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: SQ17-000206

Topic: Ministerial Office Media Monitoring

Hansard page: Written

Senator Louise Pratt asked:

From 1 July 2016 - What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the office of the Minister and each of the Assistant Ministers during the specified period? Which agency or agencies provided these services? What has been spent providing these services during the specified period? Please itemise these expenses.

Answer:

The Minister and Assistant Ministers' offices are serviced under the Department's Isentia (previously Media Monitors) contract, see SQ17-000205 for details. Their offices receive daily media reports and broadcast alerts. On request, Isentia transcripts, audio and video grabs are also provided.

Isentia is the Department's primary media monitoring provider of print, broadcast, and online media. CCH Australia Limited (trading as Wolters Kluwer Australia) is an ancillary media monitoring provider of political, government, and legislative announcements. The CCH Australian Limited subscription was \$3,675.45 (GST excl).

Itemised Isentia media monitoring services provided by the Department to the Minister and Assistant Ministers' offices from 1 July 2016 to 31 December 2016:

Description	Costs
Transcripts	\$26.57
Audio grabs	\$201.60
Video grabs	\$11.00
Subtotal (GST excl)	\$239.17
Total (GST incl)	\$263.09