

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Additional Estimates 2013 - 2014, 26 February 2014

Ref No: SQ14-000164

OUTCOME: 13 - Acute Care

Topic: Living Donors Program

Type of Question: Hansard Page 100, 26 February 2014

Senator: McLucas Jan

Question:

What are we doing to communicate to employees and the community more broadly about the existence of the program? Is there an advertising campaign or a communication campaign of some sort?

Answer:

The Programme has been publicised to those health professionals who are most likely to have contact with potential donors when these very sensitive decisions to donate are being contemplated. In June 2013, Department of Health officers gave a presentation on the Programme to transplant units in hospitals in Sydney, Melbourne, Adelaide, Perth and Brisbane. The aim of the presentations was to raise awareness of the Programme with these groups. The presentations were well attended by the target audience, including transplant surgeons.

Information on the Programme is also available on the following national websites:

Department of Health:

- <http://www.health.gov.au/internet/main/publishing.nsf/Content/Leave-for-living-organ-donors>

Department of Human Services:

- <http://www.health.gov.au/internet/main/publishing.nsf/Content/Leave-for-living-organ-donors>

Organ and Tissue Authority:

- <http://www.donatelife.gov.au/donor-family-support/living-donors>

Kidney Health Australia:

- <http://www.kidney.org.au/OrganDonation/LivingKidneyDonation/tabid/691/Default.aspx>