

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

National e-Health Transition Authority (NeHTA)

Budget Estimates 2011-12, Supplementary Estimates

Question: 34

OUTCOME 10.2: e-Health

Topic: Media Monitoring

Senator McKenzie asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?

- **Which agency or agencies provided these services?**
- **What is the estimated budget to provide this same services for the year 2011-12?**
- **What has been spent providing these services this financial year to date?**

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?

- **Which agency or agencies provided these services?**
- **What is the estimated budget to provide this same services for the year 2011-12?**
- **What has been spent providing these services this financial year to date?**

Answer:

Table 34.1 lists the actual expenditure on media monitoring for the financial years ended 30 June 2008, 2009, 2010, and 2011.

Table 34.2 lists the forecast expenditure on media monitoring for the financial year ended 30 June 2012.

34.1 Media Monitoring by Financial Year

Media Monitoring	Financial Year Total (\$'000)
2007-08	6
2008-09	8
2009-10	27

2010-11	34
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34.2 Media Monitoring Forecast

Media Monitoring	Financial Year Total (\$'000)
2011-2012	38