

Senate Community Affairs Legislation Committee

ADDITIONAL BUDGET ESTIMATES - 16 FEBRUARY 2012 ANSWER TO QUESTION ON NOTICE

Human Services Portfolio

Topic: Media Monitoring

Question reference number: HSW 45

Senator: McKenzie

Type of question: Written

Date set by the committee for the return of answer: 29 March 2012

Number of pages: 2

Question:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?
- c) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 1. Which agency or agencies provided these services?
 2. What is the estimated budget to provide this same services for the year 2011-12?
 3. What has been spent on providing these services this financial year to date?
- d) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 1. Which agency or agencies provided these services?
 2. What is the estimated budget to provide this same services for the year 2011-12?
 3. What has been spent on providing these services this financial year to date?

Answer:

- a) 2007-08: \$961
2008-09: \$1,848
2009-10: \$7,735
2010-11: \$3,500

- b) From 1 July 2011 the Department of Human Services included the former agencies of Centrelink, Medicare Australia, the Child Support Program and CRS Australia. The information provided in the following questions is based on the agency arrangements that were in place in the relevant years.
 - 2007-08: \$416,744 (data available for 11 months only)
 - 2008-09: \$270,906
 - 2009-10: \$253,273
 - 2010-11: \$207,066

- c)
 - 1. Media Monitors
 - 2. It is not possible to accurately estimate the whole-of-year expenditure for 2011-12.
 - 3. \$7,580 as at 31 December 2011.

- d) The total cost of media monitoring services to the department for the financial year to 31 December 2011 is \$105,233.
 - 1. Media Monitors
 - 2. Approximately \$210,000
 - 3. \$105,233 estimated at 31 December 2011.