

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 2010-2011, 25 February 2011

Question: E11-215

OUTCOME 1: Population Health

Topic: INDIGENOUS TOBACCO CONTROL INITIATIVE

Hansard Page: CA 55(a) and 56(b, c)

Senator Scullion asked:

[Funding for Quitline Services]

- a) Do you have a bit of an understanding and a scope of what ways this funding is going to be utilised in actually providing a better service for Aboriginal and Torres Strait Islanders in that regard?
- b) I would have assumed that the research you have been speaking of would inform that report. The research you have had done – the unpronounceable research we were speaking of earlier – that talks about communication and how we deal with those sorts of issues, I am assuming would be something that would inform the training of Quitline services.
- c) In the answer to that question on notice, could you deal with some of the motives, and what your intention was?

Answer:

- a) Each project seeks to increase the number of Quitline counsellors trained in culturally appropriate smoking cessation interventions, increase the number of Indigenous people referred to Quitlines and increase the quit attempts and successful attempts of smokers.

Aside from training, funds are also being devoted to educating Indigenous communities about Quitline services and evaluating and monitoring the effectiveness of the projects and overall program.
- b) The *'Developmental Research to inform the National Action to Reduce Smoking Rates Social Marketing Campaign'* has been provided to the Quitline Services so they can draw on the findings as appropriate.
- c) The funding is being provided to Quitlines to enhance their capacity to provide more culturally sensitive, accessible and appropriate services for Aboriginal and Torres Strait Islander people.