

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
ADDITIONAL ESTIMATES 2016-17

Finance Portfolio
28 February 2017

Department/Agency: Future Fund
Outcome/Program: General
Topic: Advertising and information campaigns

Senator: Bilyk
Question reference number: F109
Type of question: Written
Date set by the committee for the return of answer: Thursday, 13 April 2017

Number of pages: 1

Question:

1. How much has the Agency spent on advertising and information campaigns since 1 October 2016 (GST inclusive)?
2. Can a list of all Contract Notice IDs for the Austender website in relation to advertising and information campaign contracts please be provided?
3. How much did the Agency spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?
4. How much did the Agency spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

Answer:

1. \$3,806 has been spent on recruitment advertising since 1 October 2016
2. Nil
3. Nil
4. Nil