

**Senate Finance and Public Administration Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
**ADDITIONAL ESTIMATES 2016-17**

Finance Portfolio  
28 February 2017

**Department/Agency:** Finance  
**Outcome/Program:** General  
**Topic:** Finance Graduate Video

**Senator:** Hanson-Young  
**Question reference number:** F72  
**Type of question:** Written  
**Date set by the committee for the return of answer:** Thursday, 13 April 2017

**Number of pages:** 1

**Question:**

1. How much was spent developing and creating 'The Game Changers' Graduate Program video?
2. Why was it created?
3. How long was spent working on it, from idea development through to completion?
4. Was an exterior agency used to create it or was it made entirely in house?
5. Is it a part of a series, involving other departments? If so, which departments?

**Answer:**

1. The cost of the graduate recruitment video was \$4,000.
2. The video was created to attract applicants for the 2018 graduate program.
3. The concept was presented on 18 January 2017. The video was filmed over a two day period.
4. An exterior agency was used.
5. No.