Submission 018 Received 27/05/2012

Subject: Inquiry into IT Pricing

Date: Sunday, 27 May 2012 4:00:03 PM

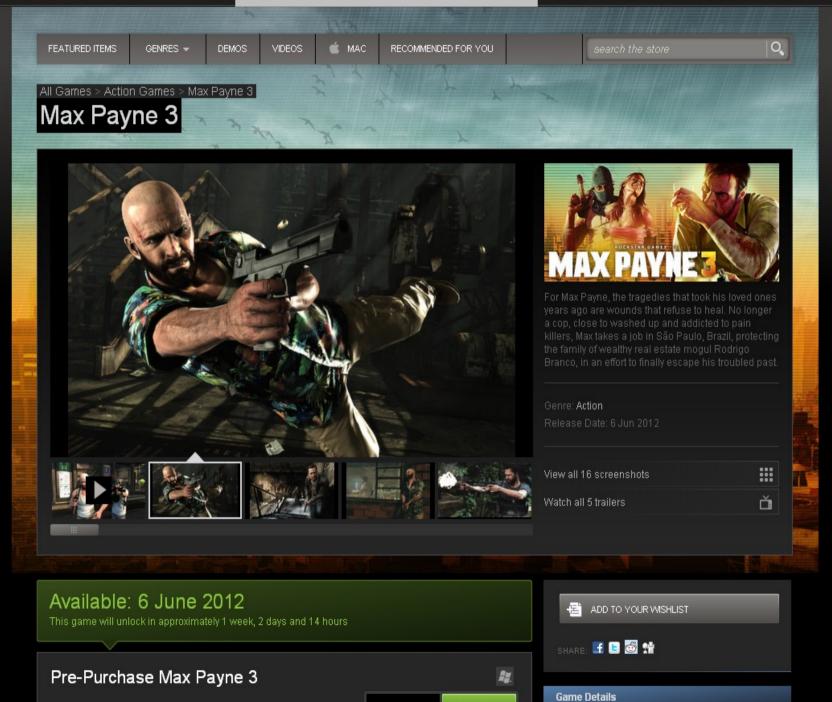
Attachments: <u>Steam-MaxPayne3.pdf</u>

The cost of selling games to Australian and American customers via Internet download are almost identical, yet I'm paying much more for an identical game.

For example in Steam Store, an Internet distribution platform, I would pay USD\$90 for Max Payne 3 in Australia. Yet in America, I would pay USD\$60 for an identical game (available earlier too). Note that both prices are in USD, so exchange rate does not account for the difference.

This impacts on Australian households as they have to pay more to access the same amount of contents as their overseas counterpart

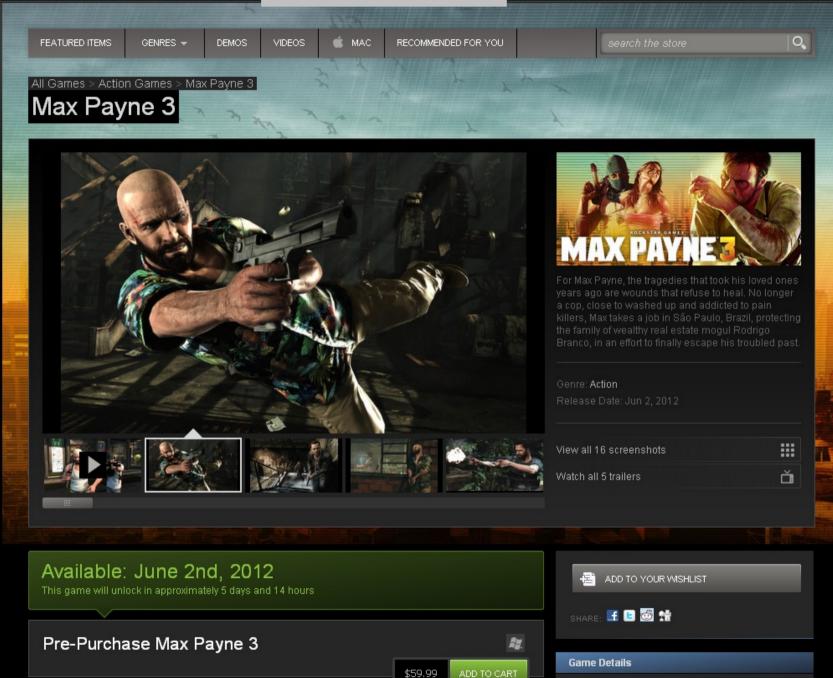
Regards Chris Wong



\$89,99 USD

ADD TO CART

Title: Max Payne 3



Title: Max Payne 3

Developer: Rockstar Studios

Genre: Action

Dro Durahasa May Dauna 3 paul and respire a seriu of L. A. Maire for free! Already aun L. A.

Pre-Purchase Offer