

From: [Redacted]
Sent: Tuesday, 12 July 2011 4:58 PM
To: Committee, HAA (REPS)
Subject: Sub 004: tobacco plain packaging 2011

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To whom it may concern, in my opinion plain packaging will damage Australia through loss in taxes due to counterfeit products that will become much easier to produce and hide and much harder to tell from the real product, it will make life harder for those who own and manage small business that sell tobacco products when the survival of these type of business's is already on the line. Just because you refuse to acknowledge the extent of counterfeit tobacco already in the market of coarse does not mean it is not there. First the government puts the health warnings all over the packs, but it is good to be informed, but then extreme lengths are taken to hide the packs making it harder for adults and shopkeepers alike to do the legal transactions that feed the government billions of dollars every year. Now that the packs are hidden and retailers and consumers alike are made to feel like criminals when dealing with a fully legal product, then pushed even further as if driven by a personal vendetta, you, the government decide to reward criminals by opening the door to allow them to pilfer billions of dollars from the people of Australia by making it far easier to replicate packaging by introducing plain packaging to an already hidden product. If you push this through, you will surely lose the next election and in your wake you will leave a huge mess behind which will become your legacy and a constant reminder to us all of the short sightedness and incompetence of this government. I hope you all can see past the agenda driving you at the moment and realise enough is enough and stop this ridiculous act before it is to late and we all suffer from your mistake.

Thanks Peter.

[Redacted]

Imperial Tobacco Australia Ltd

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