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RUPERT MYER

LEVEL 45 55 COLLINS STREET MELBOURNE 3000

28 May, 2003

Committee Secretary House of Representatives Standing Committee on Communications, Information Technology and The Arts Parliament House CANBERRA ACT 2600

Dear Committee Secretary,

RE: PHILANTHROPIC GIVING AND RESEARCH AND DEVELOPMENT

Particularly with respect to animation and special effects, I wish to draw the Committee's attention to the Report of the Contemporary Visual Arts and Craft Inquiry (2002). Contemporary visual arts and craft was found in that report to encompass a very wide range of expressions including a rapidly increasing number of practices incorporating new technologies, digital imagery, video art and highly sophisticated graphics. One of the Report's key findings related to the increase in demand for tertiary courses offering opportunities to study these disciplines. Specifically, I draw your attention to pp223-227of the Report and Recommendation 11 for the establishment of a technology facility.

As a way of broadening the funding basic for the sector, the Report in its recommendation 20.3 proposes the establishment of a donations program directed at Research and Development activities which would attract a 125% tax deduction for the first five years. This recommendation is intended to stimulate the creation of philanthropic partnerships between the publicly funded not-for-profit sector participants and corporations and individuals wishing to provide philanthropic grants for the development of new technologies, processes, materials and concepts. I draw your attention to pp330-331 of the Report.

I encourage the Committee to endorse these recommendations which would require changes to current Government support. As the Report argues, these changes if implemented would provide considerable stimulus to the sector in a low cost, efficient manner.

Yours Sincerely,

Rupert Myer