Guiding principles for the improved governance of port and shipping impacts in the Great Barrier Reef

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Abstract

The Great Barrier Reef (GBR) region of Queensland, Australia, encompasses a complex and diverse array of tropical marine ecosystems of global significance. The region is also a World Heritage Area and largely within one of the world’s best managed marine protected areas. However, a recent World Heritage Committee report drew attention to serious governance problems associated with the management of ports and shipping. We review the impacts of ports and shipping on biodiversity in the GBR, and propose a series of guiding principles to improve the current governance arrangements. Implementing these principles will increase the capacity of decision makers to minimize the impacts of ports and shipping on biodiversity, and will provide certainty and clarity to port operators and developers. A ‘business as usual’ approach could lead to the GBR’s inclusion on the List of World Heritage in Danger in 2014.

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1. Introduction

International trade contributes to the functioning of the global economy and represents a significant share of gross domestic product for many countries. Around 8.4 billion tonnes of cargo are transported by sea each year, equating to 90% of international trade. This amount is predicted to triple globally by 2060 (UNCTAD, 2011). Shipping and ports at the terminus of shipping routes present a significant and increasing challenge to the conservation of coastal and marine biodiversity. Of the world’s sources of air and water pollution, shipping is one of the most difficult to regulate (Breitling, 2010). However, the effects of this progress have, to some extent, been offset by large increases in shipping traffic and port developments since the 1970s (Breitling, 2010) and the high costs associated with retrofitting ports that are poorly located or have had serious adverse environmental impacts.

1.2. Ports and shipping in the Great Barrier Reef region

The global demand for coal and minerals is driving strong growth in Australia’s mining sector, matched by increases in port and shipping activities. Coal, in particular, contributes to almost half of Australia’s total exports by value, and significant coal reserves are found in the State of Queensland (Fig. 1). Port capacity in the Great Barrier Reef (GBR) region (Fig. 1) is expected to triple by 2020 to support the predicted growth in Queensland’s annual coal production (BREE, 2012). Major expansions are underway and proposed for the Ports of Hay Point (the world’s largest coal export port), Abbot Point, Townsville and Gladstone (Figs. 1–3). Gladstone is Queensland’s busiest industrial port, with cement works, coal loaders, two alumina refineries, an aluminium smelter, power station, cyanide factory, and shale oil demonstration plant.
Four liquefied natural gas plants and associated export facilities are either under construction or soon to start construction in Gladstone, together with the largest dredging operation in Queensland’s history (Fig. 2). Two new coal export ports are proposed for Port Alma, near Gladstone, and a smaller coal-loading facility near Bathurst Bay in the remote north of the GBR (Fig. 1). The 12 ports located adjacent to the GBR are administered by four port authorities (Table 1). Port authorities are semi-government corporations, each controlled by boards appointed by the Queensland Government. Port governance activities address a combination of local, state, national and international requirements because ports cross jurisdictional boundaries (Fig. 3). Jurisdictions include local governments, State (Queensland) lands and waters, the Commonwealth (Australian) Great Barrier Reef Marine Park (GBR Marine Park), and the Great Barrier Reef World Heritage Area (GBR World Heritage Area).

Along with port developments, shipping movements are also increasing, particularly within the southern section of the GBR region (AMSA, 2011). Currently, around 6000 vessels transit the GBR and Torres Strait (between Papua New Guinea and Australia; Fig. 1) every year (GBRMPA, 2009). The GBR Marine Park Authority, Australian Maritime Safety Authority, and Maritime Safety Queensland jointly manage shipping under domestic laws and regulations as well as international treaty law, such as the United Nations Convention of the Laws of the Sea and MARPOL. The GBR region is listed as a Particularly Sensitive Sea Area by the International Maritime Organization. All large vessels are monitored by a vessel traffic system (REEFVTS) and ships are only permitted to transit through Designated Shipping Areas (Fig. 1). Much of the region requires the compulsory pilotage of large vessels.

1.3. The state of the Great Barrier Reef region

The GBR is the world’s most extensive coral reef ecosystem. Around 348,000 km² of the GBR region was inscribed on the World Heritage List in 1981 for its superlative natural beauty, ecological diversity, and relative intactness (GBRMPA, 1981). The Commonwealth Government has international responsibilities under the World Heritage Convention to conserve the GBR region by ensuring that activities in and adjacent to the World Heritage Area do not affect its integrity. The GBR region is managed as a multiple-use area, with a long history of activities on its extensive coastline and in the region’s catchments (Fig. 1), including ports and shipping, tourism, agriculture, urban and industrial development, and commercial and non-commercial fishing. The combined impacts of these activities are contributing to the ongoing decline of biodiversity within the region.
Since the mid-1980s, GBR reefs have lost almost 50% of coral cover (De’ath et al., 2012). Losses since the 1960s are estimated to be 75% (Hughes et al., 2011). The decline in coral cover is concentrated south of Cooktown (Fig. 1) with reefs in the remote and undeveloped north remaining relatively intact (De’ath et al., 2012). Since intensive European settlement, there have been significant reductions in populations of marine megafauna such as dugongs and loggerhead and hawksbill turtles (Limpus and Limpus, 2003; Marsh et al., 2005). The GBR region’s mangroves, saltmarshes and seagrasses have been relatively stable in extent, but recent climatic events, including a strong La Nina and several intense tropical cyclones, have caused massive loss of seagrass along much of the coast south of Cooktown (McKenzie et al., 2012). In particular, category-5 tropical cyclone Yasi (February 2011) caused substantial damage to one of Australia’s largest mangrove forests (GBRMPA, 2011).

The extent of ports and shipping in the GBR region is small in comparison to major industrial areas in Europe, North America and Asia. However, the presence of a large World Heritage property adjacent to significant coal, coal seam gas and mineral deposits makes ports and shipping in the region an issue of international importance. The failure to inform the World Heritage Committee of several proposed liquefied natural gas plants at the Port of Gladstone, together with reported declines in biodiversity, prompted a United Nations Educational, Scientific and Cultural Organization-International Union for Conservation of Nature (UNESCO-IUCN) reactive monitoring mission in 2012 (Brodie and Waterhouse, 2012; McGrath, 2012). The mission highlighted the possibility of adding the GBR to the List of World Heritage in Danger because the number and extent of port developments presents ‘a significant risk to the conservation of the [Outstanding Universal Value] and integrity’ of the region (Douvere and Badman, 2012). The Queensland and Commonwealth Governments, on the advice of the World Heritage Committee, are responding to the UNESCO-IUCN mission with a strategic assessment to identify, plan for, and manage existing and emerging risks from ports and shipping in the GBR region. The strategic assessment is potentially an important process (McGrath, 2012). However, the assessment reports by the State and Commonwealth, due in mid-2013, will be limited by their restrictive terms of reference (GBRMPA, 2012; Queensland Government, 2012a) and the short time available for the assessment, consultation, and public and peer-review (12 months). The recently released draft of the Queensland Government’s Ports Strategy (Queensland Government, 2012b) has also raised concerns about the future of port developments in the GBR region (McGrath, 2012). The report to the 37th session of the World Heritage Committee echoed these concerns, and recommended that the Committee consider ‘the [GBR] for inscription on the List of World Heritage in Danger’ (Brodie and Waterhouse, 2012).
Heritage in Danger at its 38th session in 2014 in the absence of a firm and demonstrable commitment on these priority issues’ (World Heritage Centre, 2013).

1.4. The need for guiding principles

The GBR Marine Park is the best managed coral reef system in the world (Wilkinson, 2008) but activities outside the Park are contributing substantially to its decline (Brodie and Waterhouse, 2012). Focusing on some of these outside activities, the UNESCO-IUCN reactive monitoring mission found that the current ‘scale and pace of [port] development proposals appear beyond the capacity for independent, quality and transparent decision making’ (Douvere and Badman, 2012). Given the region’s iconic status and World Heritage listing, the governance of ports and shipping in the GBR region should aspire to avoiding or minimizing impacts on biodiversity. In addition, decisions about new port developments and other activities should consider the long-term implications for the GBR region and Australia’s obligation to maintain the GBR’s Outstanding Universal Value. Our assertion is that policy makers, managers, and industry should increase their efforts to interpret the complex mix of imperatives, uncertainties, and weaknesses around the management of ports and shipping along the GBR’s coast. In this paper, we review the impacts of ports and shipping on biodiversity in the GBR, and propose a series of guiding principles to improve the current governance arrangements. Our objective in developing these principles is to support Government, industry and the community by increasing the capacity of decision makers to take a strategic view of port management and adequately assess and manage the impacts of ports and shipping. We also consider that improved governance would provide greater investment certainty and clarity to port operators and developers.

2. Impacts of ports and shipping on biodiversity in the GBR

Ports and shipping exert a variety of pressures across multiple temporal and spatial scales with diverse impacts on biodiversity in the GBR region (Table 2 and Appendix A). Port infrastructure, port-related boat traffic, and dredging are localised to designated port areas and disposal sites, within and adjacent to the GBR World Heritage Area (Fig. 1), exposing a wider area to shipping-related pressures. Pressures exerted by ports occur within the construction phase (e.g. reclamation) and during operation (e.g. introduction of contaminants from storage facilities and maintenance dredging of channels). Capital (initial) dredging during construction establishes shipping lanes, swing basins and berth pockets that require maintenance dredging during the operational life of the port. Capital and maintenance dredging exert similar pressures (although over different spatial and temporal scales), including the removal of benthic biota, smothering in spoil dumping areas, and elevated turbidity around dredging and dumping sites. Pressures from shipping and port-related boat traffic include noise, abrasion from grounding, scarring from anchoring and pro-
Table 1: Vessel and trade statistics for the 12 ports of the Great Barrier Reef (GBR) region (Fig. 1) in the 2010/11 financial year, including export, import and total throughput (tonnes) and the proportion (%) of total throughput by commodity (Queensland Transport and Main Roads, 2012). The primary export commodity of the three largest ports (Gladstone, Hay Point, and Abbot Point) was coal. The Ports of Weipa, Brisbane and Bundaberg are not included in the table.

<table>
<thead>
<tr>
<th>Port Authority</th>
<th>Port</th>
<th>Total Throughput (tonnes)</th>
<th>Export</th>
<th>Import</th>
<th>Total</th>
<th>Proportion (%) of total throughput by commodity</th>
<th>Coal</th>
<th>Bauxite</th>
<th>Nickel</th>
<th>Lead and zinc</th>
<th>Ammonium nitrate</th>
<th>Lead and zinc concentrates</th>
<th>Sugar</th>
<th>General cargo</th>
<th>Oil and petroleum</th>
<th>Silica sand</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gladstone Ports Corporation LTD</td>
<td>Gladstone</td>
<td>1,136</td>
<td>1,142</td>
<td>2,278</td>
<td>100</td>
<td>Coal: 1,136</td>
<td>Bauxite: 1,142</td>
<td>Nickel: 2,278</td>
<td>Lead and zinc:</td>
<td>Ammonium nitrate:</td>
<td>Lead and zinc concentrates:</td>
<td>Sugar:</td>
<td>General cargo:</td>
<td>Oil and petroleum:</td>
<td>Silica sand:</td>
<td>Other:</td>
<td></td>
</tr>
<tr>
<td>Hay Point</td>
<td>892</td>
<td>878,052</td>
<td>0</td>
<td>878,052</td>
<td>100</td>
<td>Coal: 892</td>
<td>Bauxite: 878,052</td>
<td>Nickel: 0</td>
<td>Lead and zinc:</td>
<td>Ammonium nitrate:</td>
<td>Lead and zinc concentrates:</td>
<td>Sugar:</td>
<td>General cargo:</td>
<td>Oil and petroleum:</td>
<td>Silica sand:</td>
<td>Other:</td>
<td></td>
</tr>
<tr>
<td>Mackay</td>
<td>175</td>
<td>13,949</td>
<td>11,571</td>
<td>25,520</td>
<td>Coal: 175</td>
<td>Bauxite: 13,949</td>
<td>Nickel: 11,571</td>
<td>Lead and zinc:</td>
<td>Ammonium nitrate:</td>
<td>Lead and zinc concentrates:</td>
<td>Sugar:</td>
<td>General cargo:</td>
<td>Oil and petroleum:</td>
<td>Silica sand:</td>
<td>Other:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cooktown</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>Coal: 0</td>
<td>Bauxite: 0</td>
<td>Nickel: 0</td>
<td>Lead and zinc:</td>
<td>Ammonium nitrate:</td>
<td>Lead and zinc concentrates:</td>
<td>Sugar:</td>
<td>General cargo:</td>
<td>Oil and petroleum:</td>
<td>Silica sand:</td>
<td>Other:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cape Cleveland</td>
<td>15</td>
<td>20,261</td>
<td>0</td>
<td>20,261</td>
<td>Coal: 15</td>
<td>Bauxite: 20,261</td>
<td>Nickel: 0</td>
<td>Lead and zinc:</td>
<td>Ammonium nitrate:</td>
<td>Lead and zinc concentrates:</td>
<td>Sugar:</td>
<td>General cargo:</td>
<td>Oil and petroleum:</td>
<td>Silica sand:</td>
<td>Other:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Port-related effects on biodiversity in the GBR have recently received extensive media attention within Australia (Lloyd, 2013, February 16) and globally (Taylor, 2013, April 26). Dredging and other port activities in Gladstone have been blamed for declining water quality, dead and diseased fish, dead megafauna (Cagnazzi et al., 2013), human health issues and losses of shrimps and other crustaceans (Rollo, 2012, June 28). Fishermen and conservationists are concerned about the recently approved expansion of Abbot Point Coal Terminal and its potential to affect local wetlands and dugong, turtle and commercial fish (ABC News, 2012a,b). The MV Shen Neng 1, which ran aground on a reef north-east of Gladstone in 2010, caused the largest ground scar recorded in the GBR (400,000 m²) and deposited highly toxic anti-fouling paint onto the seabed, a common outcome of ship groundings (Marshall et al., 2002; Negri and Marshall, 2009; Fig. 2). Over 600 shipping-related incidents (e.g. mechanical failures which have, or could have, resulted in ship groundings or pollution) have been recorded in the GBR region since 1987 (GBRMPA, 2009), but many near-miss shipping incidents go unreported. A recent survey of pilots in the GBR found that ‘the number of [shipping-related incidents] which they claimed to have experienced was about 10 times the number of reports of such events in records held by AMSA [Australian Maritime Safety Authority]’ (ATSB, 2012).

3. Thirteen guiding principles for the improved governance of port and shipping impacts in the GBR

The current governance arrangements (e.g. regulatory, administrative and operational) are inhibiting the effective management of port and shipping impacts in the GBR. We present here 13 principles to describe a course of action to minimize the impacts of ports and shipping on biodiversity in the GBR region. Our intention in proposing guiding principles is not to replicate the Australian and Queensland strategic assessments or ports strategies. We acknowledge both governments are showing leadership by transitioning from project-based to strategic environmental assessment (Commonwealth of Australia, 2011). However, we believe that key issues around the transparency and rigour of the decision processes are not being addressed by the Australian or Queensland Governments. We identify key strengths and weaknesses in the current governance arrangements and provide solutions from the perspective of experts in biodiversity conservation who are primarily interested in high-quality rather than expeditious decision processes.

The principles are primarily focused on the ports governance sub-domain of coastal infrastructure planning and management (Dale et al., 2013). There are two main reasons for this focus. First, the assessment and approvals processes for new port developments suffer from the greatest weaknesses in relation to biodiversity conservation. Second, the impacts from shipping are well managed in the GBR region relative to ports. The principles derive from governance theory (see Dale et al., 2013) and our collective experience (>200 years) working with the GBR management, industry and research sectors. The principles also reflect characteristics of the region, including its World Heritage status, governance arrangements, and the nature of the region’s ports (bordering shallow water), shipping, and biodiversity features. The 13 principles are grouped into four broad themes: improvements to the governance system; planning, design and location of ports; assessment and decision processes for major projects; and valuing and paying for ecosystem services. The brief statement of each principle is...
Table 2

Summary of pressures on biodiversity arising from ports and shipping. Appendix A defines each pressure type and indicates its frequency, spatial extent, and impacts on biodiversity in the Great Barrier Reef region.

<table>
<thead>
<tr>
<th>Pressure category</th>
<th>Pressure type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical loss</td>
<td>Removal of sediment and associated benthic organisms during dredging operations</td>
</tr>
<tr>
<td></td>
<td>Smothering caused by deposition of dredged material on spoil dumping areas</td>
</tr>
<tr>
<td></td>
<td>Coastal erosion due to changes in hydrodynamics caused by port infrastructure (e.g. groynes)</td>
</tr>
<tr>
<td></td>
<td>Direct loss of habitat caused by port infrastructure development (e.g. reclamation)</td>
</tr>
<tr>
<td>Physical damage</td>
<td>Damage to habitats caused by the eroding, scouring and smothering by marine rubbish</td>
</tr>
<tr>
<td></td>
<td>Physical damage caused by the impacts of vessels and anchors with bottom/benthic habitats</td>
</tr>
<tr>
<td></td>
<td>Propeller and ship movements causing turbulence, resulting in abrasion and scars on bottom/benthic habitats</td>
</tr>
<tr>
<td>Toxic contamination</td>
<td>Bottom disturbance causing remobilization of synthetic contaminants (e.g. antifoulants), hydrocarbons and heavy metals from bottom sediments</td>
</tr>
<tr>
<td></td>
<td>Contamination caused by the release of synthetic contaminants, hydrocarbons, coal dust and heavy metals from storage facilities on both land and on ships and during transfer</td>
</tr>
<tr>
<td></td>
<td>Contamination caused by the release of synthetic compounds associated with vessels (e.g. antifoulants) and their cargoes</td>
</tr>
<tr>
<td></td>
<td>Discharge of oil from ships, boats and dredging equipment during both normal operations and shipping accidents</td>
</tr>
<tr>
<td>Non-toxic contamination</td>
<td>Dredging operations, propeller and ship movement causing turbulence, suspended sediments and loss of light</td>
</tr>
<tr>
<td>Biological disturbance</td>
<td>Bycatch of non-benthic species during dredging operations</td>
</tr>
<tr>
<td></td>
<td>Introduction of non-native species via dredge equipment, construction equipment, marine rubbish, ballast water, cargoes, fouling, marine rubbish and cooling systems</td>
</tr>
<tr>
<td></td>
<td>Entanglement and ingestion of marine rubbish by species</td>
</tr>
<tr>
<td></td>
<td>Injury and/or death of biota from collisions with vessels</td>
</tr>
<tr>
<td>Non-physical disturbance</td>
<td>Above-water noise pollution generated by equipment during dredging operations, port construction and operation, and vessels</td>
</tr>
<tr>
<td></td>
<td>Underwater noise pollution generated by equipment during dredging operations, port construction and operation, and vessels</td>
</tr>
<tr>
<td></td>
<td>Light pollution caused by artificial lighting associated with dredging equipment, port infrastructure, and vessels</td>
</tr>
<tr>
<td>Climate-change disturbance</td>
<td>Carbon dioxide emissions causing increases in greenhouse gases</td>
</tr>
</tbody>
</table>

followed by a rationale. A summary of the major weaknesses in the current governance arrangements, and solutions in the form of principles, is provided in Fig. 4.

3.1. Improvements to the governance system

1. Transparent decision making ensures consistency in purpose and that development proposals are in the best interests of the wider community and the environment.

There are more than 30 pieces of legislation at both the State (Queensland) and Commonwealth (Australia) levels that administer and regulate the assessment and decision processes of port developments in the GBR region. Management and environmental plans by Local Government and Port Authorities (Table 1) can also influence the approvals process. The spatial overlap between jurisdictions is complex (e.g. Fig. 3). For example, 10 of the 12 GBR ports are excluded from the GBR Marine Park but some of these remain within the World Heritage boundary, and all are within State (Queensland) waters.

This complexity of legal constraints is characterized by divergence of purpose and approach within the decision processes for major projects by State and Commonwealth Governments, especially in the administration of Environmental Impact Assessments (EIAs). EIAs for significant port developments in the GBR region are directed by the Queensland Coordinator General in the Department of State Development Infrastructure and Planning. This department is also broadly responsible for facilitating economic development and ‘ensuring the management, delivery and facilitation of high priority commercial projects’1. The GBR Marine Park Authority’s goal is the long-term protection and ecologically sustainable use of the GBR Marine Park, whilst the Commonwealth Government is focused on enhancing principled leadership.

Biodiversity Conservation Act 1999 (EPBC Act). These differences in expectations and needs create tension between managing authorities.

Better alignment of purpose and approach of Governments would reduce tension between managing authorities, necessitating substantial changes to the current governance arrangements. Changing the current governance arrangements, however, would not necessarily lead to positive biodiversity outcomes if the alignment of purpose was pro-development. Instead, independent and multi-disciplinary peer-review and greater stakeholder involvement within the ports governance sub-domain should be used to ensure greater impartiality and transparency in decision making processes. Greater stakeholder involvement enables consistency in decisions by ensuring consideration of the economic, social and biological consequences of development proposals in environmentally sensitive areas such as the GBR region. A transparent approach to decision making, with independent review, would also ensure best practice is applied if a development proceeds.

2. Active monitoring and adaptive management ensures the health of the ports and shipping governance system, with a particular emphasis on enhancing principled leadership.

A healthy governance system is vital to the effective management of the GBR region because it mediates the relationship between society’s economic and social needs on one hand and biodiversity outcomes on the other. Dale et al. (2013) identified the “major project assessment” governance domain, including new ports, as at risk of failure within the overall system of GBR governance, both in terms of likelihood and potential adverse consequences. These authors also identified Queensland’s current “coastal infrastructure planning” domain, again including ports, as representing a potential risk, primarily because of the lack of triggers for cumulative impact assessment. For these and other reasons, ports can be considered a risky area of governance in the GBR region. Current governance arrangements in relation to shipping in Queensland, on the other hand, are not considered at

Fig. 4. Summary of the major weaknesses in the current governance arrangements of ports and shipping in the Great Barrier Reef (GBR) region, and the associated guiding principles identified in this paper. The weaknesses and principles are separated into three groups: strategic issues, existing operations (or day-to-day management) and new port actions (development proposals). EIA indicates Environmental Impact Assessment and CIA indicates cumulative impact assessment.
risk of failure because of effective national and international regulation (Dale et al., 2013).

Improving the effectiveness of two GBR governance domains – major project assessment and coastal infrastructure planning – could be achieved through monitoring and adaptive management. Two types of indicators used for measuring the effectiveness of governance are rule-based and outcome-based (Kauffman and Kraay, 2008). Rule-based indicators measure the appropriateness of policies, strategies and codified approaches, and outcome-based indicators measure whether the rules are being effectively implemented based on the experience of relevant stakeholders. There would be considerable value in society mobilising a cohesive, evidence-based approach, involving multiple stakeholders, to monitor the effectiveness of governance in the GBR region. Such an approach need not be expensive and could be linked to existing GBR management, research and reporting frameworks. With effective and shared leadership across multiple sectors (e.g. the State and Commonwealth Governments, Local Government, industry, ports corporations and the conservation sector), such an approach could provide the basis for continuous and reportable improvements in governance, resulting in measurable biodiversity gains.

3.2. Planning, design and location of ports

3. A strategic and integrated approach to port planning maximizes biodiversity outcomes whilst maintaining efficient transport networks for industry.

The location and extent of proposed port expansions at Hay Point, Townsville, Gladstone, Port Alma, Abbot Point and Bathurst Bay (Fig. 1) reflect the current demand for mining-related cargoes, as well as spatial characteristics of the region (e.g. distance to mine site). The locations also reflect the mining industry’s transportation preferences and aspirations. Land-side transportation and other costs are reduced when goods are exported independently and from ports that are close to supply. However, industry-driven port planning can have poor biodiversity outcomes because many ports spread along an extensive coastline increase the spatial footprint of port and shipping related pressures (see Table 2 and Appendix A). Management resources in the GBR, including materials and equipment for disaster response, are dispersed and difficult to mobilise, particularly in the wet season when many roads can be impassable. Logistical difficulties and high costs also limit the ability of management and industry to respond quickly to disasters (e.g. ship grounding and spills), especially in the remote northern regions of the GBR.

Integrated planning of ports is a key part of a sustainable coastal development strategy for the entire GBR region. The Queensland Government’s draft Ports Strategy (Queensland Government, 2012b) acknowledges the need for integrated planning, but provides no detail on how to address it. Minimizing the impact on biodiversity via a strategic and integrated approach to port planning would require industry, port authorities, and State and Commonwealth Government agencies to work together toward transport networks that effectively manage for environmental and operational capacity (especially disaster-related), while also maintaining the efficient movement of goods to international markets. Given the present lack of coordination in planning ports, comprehensive and independent review of an integrated planning process, and reference to best practice in other countries, will be essential to ensure its adequacy.

4. The spread of contaminants is minimised by cargo-specific port and shipping infrastructure built to meet standards appropriate for a World Heritage property.

Serious problems arising from inadequate infrastructure for dangerous cargoes are evident at several ports in the GBR region. Coal dust, originating from uncovered coal trains and stockpiles, is a potential problem for human health and amenity in Gladstone (Moran, 2011, January 28) and Mackay (Geiger, 2013, March 1). Coal dust is also an issue for coral reefs, and it has been found far offshore from coal ports (Burns and Brinkman, 2011). In Townsville, ‘black dust’ known to contain elevated lead concentrations has affected a section of the city and might originate from the port where lead, zinc, nickel and copper products are imported and exported (Johnston, 2008, June 25). The dust also contaminates marine waters, contributing to higher than normal levels of metal in sediments near the port. The primary sources of contaminants in the Ports of Gladstone, Mackay and Townsville are large uncovered stockpiles which allow contamination of marine and estuarine waters via wind and runoff.

Port and shipping infrastructure that better manages cargoes according to toxicity, mobility and potential for accumulation would reduce the spread of contaminants in the GBR region. This necessitates a set of product-specific standards to minimise impacts from loss to marine and estuarine waters, in many cases requiring containment and enclosure to higher standards than currently apply. Publicly reported monitoring of contamination and rates of transfer and accumulation in marine and estuarine waters are essential to evaluate and adapt strategies for minimizing loss of transported material into GBR ecosystems.

5. Port developments that maximize biodiversity outcomes consider ecological implications early in the design process.

Ports change the local environment in multiple ways (Table 2 and Appendix A). Care taken in the design of port developments determines whether they produce net negative, neutral or positive biodiversity outcomes. Port developments that maximise biodiversity outcomes: (1) minimize the exposure of species and ecosystems to potentially dangerous interactions with boats, equipment, pollution, and transported products (e.g. Kamrowski et al., 2012); and, (2) maintain ecosystems as close as possible to functioning natural environments by including innovative design elements. Such considerations have not always been part of previous port developments globally (Feary et al., 2011) or in the GBR region. Examples of innovative design elements that maximise biodiversity outcomes in ports are: intertidal pools, light mitigation, use of appropriate materials, and provision of surfaces with appropriate structural complexity, shape and orientation. Positive biodiversity outcomes can also be achieved by including purpose-built structures to mitigate altered ecosystem functions or species impacts (e.g. Paalvast et al., 2012). Such considerations need to be made early in the design process before the design of port developments in the GBR region become too advanced and decisions become irreversible.

3.3. Assessment and decision processes for major projects

6. Clarifying the legal basis for Commonwealth Government intervention provides certainty for investors and minimizes the overall risk to biodiversity.

The Commonwealth Environmental Protection and Biodiversity Conservation Act 1999 (EPBC Act) requires the Federal (Australian) Environment Minister’s approval for any action that has, will have, or is likely to have a significant impact on a Matter of National Environmental Significance (MNES). The Significant Impact Guidelines (Commonwealth of Australia, 2009a) indicate that all port developments in the GBR region, including the expansion of an existing port, and dredging, are likely to have a significant impact on at least one MNES, including listed threatened species, migratory species listed under international conventions, Ramsar listed wetlands, the GBR World Heritage Area, and the GBR Marine Park (Fig. 3).

Although the Significant Impact Guidelines outline substantive criteria for MNES, they are silent on three important questions (Table 3): (1) how should the significance of actions that affect individual matters qualifying under more than one of the MNES criteria be considered?; (2) how should actions that have (a) significant or (b) less than significant impact on multiple MNES be considered?; and, (3) how should the cumulative impacts (Fig. 5) on MNES of multiple ports at multiple sites be considered, especially for mobile and migratory species that use different habitats at different life stages? We consider that both the generic and species specific Significant Impact Guidelines should be revised to resolve such questions. Resolving these questions would provide an opportunity for Commonwealth Government intervention that enables the overall risk to biodiversity to be minimised. It would also provide clarity to port operators and developers on the legal basis for Commonwealth intervention.

7. Independent quality control and peer-review increases transparency and rigour in the development and interpretation of Environmental Impact Assessments (EIAs).

EIAs integrate environmental management with planning for development proposals and are a key component of decision processes. EIAs are typically developed by environmental consultants on behalf of development proponents (e.g. Port Authorities). Environmental consultants are selected by proponents through a...
competitive process that often results in the letting of tenders to the lowest bidder deemed capable of meeting the legislative requirements of the EIA. Environmental consultants know that their chances of being awarded future work will be reduced if they are too conscientious in highlighting problems with a development that has support from a Port Authority and Government. In addition, Government regulators set the conditions for EIAs via Terms of Reference, and then judge the responses from consultants themselves. There is substantial expertise within all levels of Government and within the environment consulting companies in Australia, but no guarantee that this expertise will influence outcomes or be incorporated into decision making processes to minimize impacts of ports on biodiversity. Government and engaged environmental consultants are insiders in the decision making process and not impartial, so the EIA process involves considerable conflict of interest.

A mandatory or trigger-based, independent, peer-review process for EIAs and the development of Terms of Reference would provide Governments with unfiltered advice that is technically informed and would encourage transparency, separate EIAs from conflicts of interest, and increase public confidence. An independent peer-review process also enables the assessment of the technical adequacy of EIAs, including data quality, statistical design, consistency, and implications, and would ensure appropriate baselines and controls.

8. Data sharing enables the effective monitoring of biodiversity over the appropriate spatial and temporal scales.

EIAs require the collection of baseline data during or preceding the approval of port developments to support the design of monitoring programs for environmental compliance. However, baseline and monitoring data associated with EIAs are seldom required to be publicly available or independently peer-reviewed, with ownership of the data typically residing with the corporation that paid for their collection. Commercial and competitive forces further restrict the sharing of data. Limited data sharing can result in: (1) duplicative and redundant collection of data by proponents seeking to develop port facilities; and (2) the inability to capitalise on data and understanding from previous assessments, including repeating of mistakes and omissions. Limited data sharing and differing data collection methods across EIAs also result in data sets that are fragmented or incompatible and of limited wider or subsequent use.

Integrated research and monitoring programs that are not bound by the constraints of individual projects or agencies provide an avenue for the collection and sharing of data on biodiversity and impacts of wide relevance (e.g. Masini et al., 2011). Integrated monitoring programs could be established with intellectual support from, and in consultation with, scientific, Government and industry stakeholders, and paid for by proponents. The aim would be to agree on key areas and/or species requiring collection of long-term, robust and consistent data relevant to planned and future port developments. Appropriate baseline data often take several years to collect. Sharing of information is therefore a cost-effective mechanism for proponents seeking approval under EIA. In line with the current requirements for independent scientists undertaking research at Government institutions, baseline and monitoring data associated with EIAs should be viewed as public property rather than the property of proponents, thus enabling the sharing of information across ports and other stakeholders.

9. Independent and enforceable policies that detail best-practice approaches to baseline data collection and monitoring increase both the capacity of proponents and Government and scientific rigour.

Baseline data and powerfully designed and executed monitoring programs are integral for avoiding and/or mitigating impacts during the construction and operation of ports. However, there are very few Commonwealth guidelines related to significant impacts or referrals that provide advice to proponents and Government on the appropriate collection of baseline and monitoring data of nationally listed species within the GBR region. Other policies and guidelines for the monitoring of features (e.g. species, habitats) and impacts (e.g. Commonwealth of Australia, 2009b) exist, but are, by their very nature, guidelines that encompass a high degree of flexibility in application. Moreover, there is little or no penalty if, for example, EIAs are later shown to be wrong. The lack of guidelines and enforceable policy can result in data collection that: (1) has inadequate baselines and insufficient statistical power; (2) fails to identify relevant data or wastes effort collecting data of little relevance to management or assessment of impacts; and, (3) has inconsistent design, reporting and interpretation of results.

Increasing the number of policies and guidelines, especially for MNES and port-related impacts, could be achieved via the independent development of documentation that describes the best-practice collection of baseline and monitoring data. Experts across a range of disciplines could provide input into the development of such guidelines, in collaboration with the relevant Government agencies, industries and stakeholders. Independent guidelines would serve two important purposes. First, they would assist proponents in the design of effective baseline and monitoring programmes for both biodiversity features and impacts. Second, they would increase the capacity of Government regulators to judge the adequacy of data collection programmes. Enforcing the guidelines via the development of conditions, sanctions or penalties would also increase the likelihood that baseline and monitoring programmes are of a high standard.

10. Making uncertainties explicit enables their effective consideration in the assessment and decision processes and in adaptive management.

There are many uncertainties associated with the impacts of ports on biodiversity in the GBR. Even in this well studied region, there is limited spatio-temporal information on the distribution, status and trends of species, ecosystems, and ecological processes. Few empirical studies have quantified the effects of ports on these matters. Interactions between multiple pressures and the resultant cumulative impacts on species, habitats and ecological processes are largely unknown (Grech et al., 2011). Because of these uncertainties, stakeholders, industries and regulators are limited in their ability to make informed planning decisions. For example, uncertainties around the impacts of ports on ecological processes make it difficult to determine the relative effects on biodiversity of a few large versus many small ports, and the appropriate spatial locations of port developments. For two reasons, these uncertainties are unlikely to be resolved in the short- to medium-terms: (1) lack of attention by regulatory agencies to cumulative impacts of ports (Dale et al., 2013); and, (2) unprecedented growth in Queensland’s industrial and mining sector creating demand for rapid expansions of ports in the GBR region. The extent to which pressures from ports threaten the integrity of the GBR therefore largely depends on how these uncertainties are managed by Government, industry and stakeholders.

Requiring EIAs to be explicit about uncertainties would enable their effective consideration in the assessment and approvals process. Governments could then define a level at which uncertainty about the potential extent of adverse impacts prevents port developments occurring in their proposed form. Managing for uncertainties cannot be done adequately at one point in time such as prior to approval, but should continue throughout the construction phase and operational life of a port development, involving active adaptive management to find and interpret new or better information on environmental impacts.

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3 Other policies

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11. Cumulative impact assessments are effective for understanding the combined effects of port developments when they address the impacts of past, present and future actions at appropriate spatial and temporal scales.

The impacts of individual ports and related shipping activities on biodiversity features, even for individual pressures (Table 2 and Appendix A), are often poorly assessed. The situation is compounded for the assessment of cumulative impacts, where one or more actions generate multiple, interacting pressures (Fig. 5). For example, a voluntary cumulative impact assessment conducted by several proponents at the Port of Abbot Point was the first of its kind in the GBR region. While the voluntary nature of the assessment is commendable, its scope was inadequate to assess the cumulative impact of the port development. The assessment did not quantify the relative magnitude of pressures or the potential interactions between multiple pressures. The assessment also failed to consider the cumulative effects of the proposed developments in combination with other past, present, and future pressures in the GBR region, such as fishing, marine rubbish and agricultural runoff. In Fig. 5, we locate the Port of Abbot Point exercise conceptually relative to what could be achieved in a cumulative impact assessment. Fig. 5 also illustrates the scope of EIAs that are currently required for individual port developments. The fact that the assessment of cumulative impacts are required in EIAs with no clear guidelines is indicative of regulatory inadequacy at multiple levels of Government. Comprehensive cumulative impact assessments across the entire GBR region are the only mechanisms available to understand the actual effects on biodiversity of each new port development at the appropriate spatial and temporal scales.

3.4. Valuing and paying for ecosystem services

12. Offset programmes to counter the effect of port developments require high-level strategic design by Government and peer-review.

The primary objective of the assessment and decision processes are to ensure that significant effects on biodiversity features are avoided by proposed actions (e.g. Commonwealth of Australia, 2009b). Where impacts cannot be avoided, proponents must demonstrate that significant effects are minimised by impact mitigation measures. However, most port developments produce residual impacts after avoidance and mitigation steps have been taken, necessitating environmental offsets under offsets policies in Queensland (State; currently under review) and the Commonwealth (Commonwealth of Australia, 2012). The Commonwealth Government is providing leadership by requiring offsets to result in net conservation gains and be at least 90% direct. Direct offsets are intended to improve conservation outcomes for the impacted species, habitat and/or ecosystem. Direct offsets are, however, generally land-based and counterbalance biodiversity loss by offset restoration and rehabilitation measures, with potential problems related to, among other issues, temporal gaps in available habitat for species (Bekessy et al., 2010). For the marine environment, uncertainty remains in the Commonwealth Government policy on the meaning of net conservation gain and what constitutes a direct offset. Coastal ecosystems are complex, creating uncertainty around the conservation actions that lead to an effective outcome from offsets and how that outcome should be measured.

Overcoming some of the uncertainties associated with the current offsets policies could be achieved through: (1) clarification of the terms “net conservation gain” and “direct offset” in the marine domain; and, (2) an offsets programme that is measurable and monitored transparently by Government with peer-review and public disclosure. Government should be responsible for the high-level strategic design of when, where, and how offset funds are used. However, funds need to be managed externally and implemented by independent specialists following peer-review to increase transparency and objectivity, and minimize the risk of Government becoming reliant on offset funds and thus influencing regulatory decisions. For example, the Commonwealth Government has proposed that the Great Barrier Reef Marine Park Authority would receive $2–4 million in direct payments for environmental offsets from coastal developments. This could lead to the Great Barrier Reef Marine Park Authority becoming reliant on offsets to undertake it’s activities, especially if Government reduces consolidated revenue to the Authority, creating a potentially serious conflict of interest. Both independence of regulators and outcomes for biodiversity would benefit from the establishment of a strategic offset fund whereby major offset projects that promise large benefits can be accommodated by combining multiple offsets from different projects (e.g. multiple liquefied natural gas plants in Gladstone). An effective offsets programme would also allow for the implementation of: (1) conservation actions in areas where realistic biodiversity outcomes can be achieved, regardless of whether the area is within or adjacent to a port site; and, (2) indirect offsets that include support for appropriate research, but with realistic expectations of enhancing and protecting the biodiversity asset that is lost.

13. Transparent financial liabilities that are the responsibility of industry provide security in the face of unplanned impacts on biodiversity.

Offsets, at least in principle, are used for impacts that cannot be avoided or mitigated, but ports can adversely affect biodiversity features in unplanned ways, such as the spread of dredge plumes to a greater area than predicted by modelling. There is no requirement for industry to assess the mitigation costs of unplanned impacts. This can lead to financial burden on both industry and Government (and therefore the public) when unplanned impacts occur. A potential mechanism to cover the cost of unplanned impacts would be for the relevant Government to require a financial bond from the port industry. The bond concept has many precedents in Australia, including the shipping industry. The Protection of the Sea Levy, administered by the Australian Maritime Safety Authority, requires vessels greater than 24 m in length to pay a fee based on the amount of oil carried as fuel or cargo. The levy funds the National Plan for Maritime Environmental Emergencies and is also used to pay for clean-up costs which cannot be attributed to a known source. An example of the bond concept applicable to the port industry is the Queensland mining permit, which requires a company to invest in a Government fund for use if the company fails to conduct adequate rehabilitation.

4. Conclusions

The decline of biodiversity within the GBR region can be attributed to a long-history of human activities, to which recent port developments have been added. While there are real strengths in the current management system, serious weaknesses in the governance arrangements, especially the assessment process, are inhibiting the effective management of biodiversity impacts. The current pace of growth in port developments and shipping activity are unprecedented, resulting in insufficient attention being paid to their incremental and cumulative impacts. The guiding principles we present describe possible governance improvements that focus attention on minimizing the biodiversity impacts of ports and shipping. The principles are primarily concerned with ensuring a transparent, open and scientifically robust decision-making process that adequately addresses uncertainties. Implementing the
principles would require independent and multi-disciplinary peer-review to oversee the assessment and decision processes for port developments, and ensure high standards of data for EIAs and monitoring programmes.

We acknowledge that a limitation of our paper is that we have not conducted a systematic evaluation of the costs and benefits of implementing these guiding principles. Implementing the principles would come at a cost, but the previous approach of minimizing costs to industry and regulators has led to accumulated damage to GBR species and ecosystems that could soon undermine the region’s World Heritage status. The cost of implementing our proposed principles will have large benefits for the GBR. Applying our principles can also result in substantial savings in the long term because minimizing initial impacts is much cheaper than repair, which often comes with the additional financial burden of compensation for damage. Strategies for minimizing the impacts of ports on the GBR would also place the financial responsibility for port developments appropriately on proponents, whereas the costs of repair have tended to fall to governments and therefore the public. The principles should not require substantial change to the current regulatory framework or a consequent increase in 'green-tape' (Powell, 2012, May 29). Rather, the principles would streamline and improve the decision-making process by, for example, using independent peer-review to identify the critical components that require attention.

We suggest that an evaluation of the biodiversity outcomes arising from application of our guiding principles (e.g. Principle 3) compared with a ‘business as usual’ approach could be achieved using scenario analysis and ecological forecasting. Scenario analysis is a process informed by expert opinion to elicit and explore alternative possible futures (e.g. Bohensky et al., 2011). Scenario exercises improve our understanding of the potential state of GBR region in the future by investigating the range of uncertainty in biodiversity outcomes of multiple management decisions. Ecological forecasting combines scenario analysis with field observations and statistical models to quantify the state of biodiversity, with fully specified uncertainties (Clark et al., 2001). The time scale and spatial extent of ecological forecasting required to evaluate the impacts of ports and shipping in the GBR would need to extend up to 25 years and range from individual ports to the entire GBR to effectively inform management decisions. Robust ecological forecasts would require Government and research institutions to prioritise the support of: (1) integrated programs for collection of data across multiple temporal and spatial scales; and, (2) experimental research to identify critical thresholds and the effects of individual and cumulative pressures on biodiversity features and processes. Scenario analysis and ecological forecasting provide the information required to solve important management questions, such as the biodiversity benefits of fewer, larger ports versus many small ports.

We focus on the impacts of ports and shipping activities on biodiversity in the GBR region. However, the decisions made about new port developments in Queensland potentially have an impact on biodiversity around the world. The increase in shipping to Queensland’s ports exerts pressure on sensitive reef areas in neighbouring counties, particularly in the complex shipping routes around Papua New Guinea. The National Maritime Safety Authority of Papua New Guinea has instigated a threat and risk assessment program for these shipping lanes due to concerns over the increase in shipping in their waters. These shipping routes currently have far fewer controls on transiting ships than the Torres Strait and GBR (Fig. 1), with no compulsory pilotage or declaration of a Particularly Sensitive Sea Area. The Australian Maritime Safety Authority is working with the Papua New Guinea Government to address these issues in their waters. The carbon emissions from ports, port-associated industry and shipping within the GBR region are contributing to global climate change, a significant current and future threat to coral reefs globally (Hoegh-Guldberg et al., 2007). Australia has one of the highest per capita emissions of carbon dioxide because there is no requirement for carbon capture and storage of greenhouse gas emissions derived from Australian coal exports. However, falling coal prices, higher production costs and the decline in coal demand globally (Parker, 2012, December 5) could result in a reduction in greenhouse gas emissions and reduce the rate of port development in the GBR region (e.g. the deferred expansion of Abbot Point; Fraser, 2012, May 19).

The Queensland and Commonwealth Governments have international responsibilities under the World Heritage Convention to conserve the GBR by ensuring ports and shipping do not affect the integrity of the World Heritage property. The guiding principles in this paper are our attempt to assist Queensland and Australia in meeting their responsibilities by overcoming weaknesses in the current process of decision making. Implementing the principles would increase the capacity of decision makers to adequately assess the impacts of ports and shipping at the current rapid pace of expansion (Douvere and Badman, 2012), and provide certainty and clarity to port operators, developers, and affected stakeholders. A ‘business as usual’ approach that does not directly address the concerns of the World Heritage Committee and others, could eventually lead to the GBR’s inclusion on the List of World Heritage in Danger in 2014 (World Heritage Centre, 2013). Ultimately, the future of the GBR will be determined by whether or not there is a political will to make decisions that prioritise the protection of biodiversity and World Heritage responsibilities over economic development. The Australian response to the concerns of the World Heritage Committee could signal the likelihood that globally significant biodiversity will be a priority for other countries in the future.

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Appendix A.

Categorization of pressures from ports and shipping in the Great Barrier Reef region.

References


