Regulatory approaches to ensure the safety of pet food Submission 18

I'm a Registered (hobby) breeder in Victoria. I'm dedicated to breeding & raising healthy animals, for sale as pets, as breeding stock for other Registered breeders, and to keep as my own pets/breeding stock. I bred dogs from 1986 to 2006, and have been breeding cats since 2006.

Over the last few years, I have been told several times by both Vets and staff at the RSPCA (Vic), that meat (or cheap pet foods), aren't a balanced diet, and that I should only feed a premium pet food like Hills or Royal Canin. I used to feed my pets a BARF diet (Bones & Raw Meaty Foods). Some years ago, I changed to Royal Canin on advice from vets etc. I've noticed a significant decline in the health of my pets since then, from increased immunity-related illnesses, to decreased fitness & higher fat-to-muscle ratio, to problems with teeth. My animals are most definitely NOT as healthy as they were when on a BARF diet, so I'll be changing back to that.

On the technical side, we're told that meat isn't a sufficient diet, because in the wild carnivores also consume plant material. While this is true, a wild diet is around 85-95% meat to 5-15% plant material. Further, it's primarily green plant material & berries, not wheat grain. Whereas even the highest meat-content commercial pet foods contain a maximum of 40% meat (many are significantly lower), and the vegetable matter is largely wheat grain.

Furthermore, it is actually cheaper to feed pets HUMAN-GRADE meat (let alone pet grade meat), than it is to feed most commercial pet foods!

(Likewise, human-grade lactose-free cows milk is approximately \$1.00 per litre cheaper than "Pet Milk", which is exactly the same thing – lactose-free cows milk.)

When fed meat & bones with a small amount of vegetable matter, pets consume much less food, don't have weight problems, have a better immune system, and rarely get teeth problems/gum disease.

In Australia, pet food companies are self-regulating, whereas in USA they're subject to FDA oversight & approval. Furthermore, companies that sell pet-grade meat (both supermarkets & butchers) often stock meat that is "off" – when you open it, the smell is revolting.

I urge the government to:

- 1. ban promotion of commercial pet foods in veterinary schools etc whether by sponsorship from the pet food industry or advertising;
- 2. ban pet-health-industry professionals (eg vets, vet clinics, RSPCA) from advising people that a high-grade commercial pet-food is the only diet that is healthy for their pet. They may sell the product/s, **but not promote them**. The only promotion of commercial food should be direct advertising by pet food companies, supermarkets, and pet stores, direct to public.
- 3. extend Food Standards Australia New Zealand's remit, enabling them to have oversight & approval of pet foods, in line with USA's FDA oversight & approval.
- 4. introduce some level of price protection for pet foods for example "pets milk" should be sold at the same price as human-grade lactose milk, not \$1.00/litre MORE than human-grade milk.

I thank the Committee for considering my submission.