

## CHARTER for MELBOURNE NORTH'S REGIONAL DIGITAL ECONOMY STRATEGY 2012

The seven Melbourne's North Councils in collaboration with NORTH Link and the Northern Melbourne RDA, agree:

To cooperate and collaborate as a Region to deliver value and productivity gains in accordance with a Regional Digital Economy Strategy.

To establish a governance structure for fostering the Digital Economy comprising:

A steering committee with one representative from each of the Councils, NORTH Link and the Northern Melbourne RDA, and key representatives from the Regional economy, with a Chair appointed on a rotation basis;

An eminent person to promote the evolution to the Digital Economy in the Region and lead advocacy efforts to this end;

A secretariat, shared amongst the Councils on a rotation basis, to facilitate the establishment of innovation groups, to manage a shared knowledge base and to establish common terminology.

To work with the Federal Government, the State Government, NBNC and its contractors to facilitate the physical rollout of high speed broadband infrastructure in the region.

To facilitate the establishment of several Regional Innovation groups to focus on specific areas of the Regional digital economy, and to host a bi-annual plenary session at which the output of the Regional Innovation groups can be shared and enhanced.

To foster the inclusion, participation and leadership of major industry, small business, education and health institutions, utilities, community groups and other interested parties within the region in the development and operation of regional digital economy initiatives.

To facilitate the assessment of the benefits of deploying existing and future Digital Economy projects as Regional initiatives.

To lead advocacy at all levels of Government to support Regional Digital Economy initiatives.

To be an exemplar in the adoption of digital innovation to deliver better services to the community.

To strive for the creation of new service delivery models with particular focus on:

Greater use of shared resources and infrastructure;

Aggregating demand across all sectors of the Regional economy to deliver better commercial outcomes;

Delivering financially sustainable services;

Harnessing and developing creative capabilities in the community.

To strive for digital inclusion of all people in the community through ongoing education and by demonstrating the relevance of applications and services.

To enhance public facilities to provide equitable access for all of the community, and to create the environment for networking of people and business.

## CHARTER for MELBOURNE NORTH'S REGIONAL DIGITAL ECONOMY STRATEGY 2012

**Cr Tom Melican**  
Mayor  
Banyule City Council

**Cr Steven Tsitas**  
Mayor  
Darebin City Council

**Cr Ros Spence**  
Mayor  
Hume City Council

**Cr John Kavanagh**  
Mayor  
Moreland City Council

**Cr Michael Young**  
Mayor  
Nillumbik Shire Council

**Cr Stevan Kozmevski**  
Mayor  
Whittlesea City Council

**Cr Geoff Barbour**  
Mayor  
Yarra City Council

**Bob McQuillen**  
Chair  
Northern Melbourne RDA

**Simon McMillan**  
Chief Executive Officer  
Banyule City Council

**Daniel Freer**  
Acting Chief Executive Officer  
Darebin City Council

**Domenic Isola**  
Chief Executive Officer  
Hume City Council

**Peter Brown**  
Chief Executive Officer  
Moreland City Council

**Stuart Burdack**  
Chief Executive Officer  
Nillumbik Shire Council

**David Turnbull**  
Chief Executive Officer  
Whittlesea City Council

**Vijaya Vaidyanath**  
Chief Executive Officer  
Yarra City Council

**Chris Heysen**  
Chair  
NORTH Link



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